

MORE ENTREPRENEURIAL LIFE AT EUROPEAN SCHOOLS

International Conference on Academic Entrepreneurship

March 29

10:00

Welcome Speeches

10:30

SEPT and Smile at Leipzig University – the best practice of complex supporting programme for international entrepreneurship

Utz Dornberger, Leipzig University, Germany

Enterprise European Network for SMEs and Researchers

Dorota Isajuk, EEN Podlaska Regional Development Foundation, Poland

Development of Start-up Movement in Belarus

Tchon Li, Volha Tsekhan (Yanka Kupala State University of Grodno), Belarus

11:30

Coffee Break and Networking Session

12:00

SME Instrument in Horizon 2020, It is easy even for students

Piotr Wołajsza, Maritime University of Szczecin, Poland

Maciej Kopczyński, Białystok University of Technology, Poland

Maria Skłodowska-Curie Programme in Horizon 2020 – benefits for students and researchers

Maciej Łukaszuk, Regional Contact Point for EU Research Programmes, Białystok University of Technology, Poland

DCAP : a model of entrepreneurial coaching

Katerina Kanelidou, Aikaterini I Kanelidou, Greece

14:00

Lunch

15:00 – 17:30

Parallel Workshops:

Design Thinking

Maciej Sawicki, WHY, Poland, Maciej Kopczyński, Białystok University of Technology

Business Model Canvas

Christian Hauke, Utz Dornberger, Leipzig University

March 30 - MELES Day

09:30

Management of MELES project

Piotr Wołajsza, Maritime University of Szczecin

MELES Summer schools in Chios & Aveiro

Maria Lekakou, University of the Aegean

Tatiana Tchemisova Cordeiro, University of Aveiro

Presentation of MELES e-book

Maciej Kopczyński, Białystok University of Technology

10:30

Coffee Break and Networking Session

10:45

Recommendations and guidelines how to introduce the Entrepreneurship course for institutions interested in incorporating such programme at their institutions

Bogusz Wiśnicki, Maritime University of Szczecin

To be continued... MELES 2

Piotr Wołajsza, Maritime University of Szczecin

11:30

How and how can support development of student business projects – discussion panel

Participants: enterprising MELES students, investors, MELES teachers

Moderator: Tomasz Stypułkowski, Institute of Innovation & Technology at Białystok University of Technology

12:30

Short Summary of the Event

Białystok University of Technology, Wiejska 45 a, Faculty of Computer Science, conference hall 12B

www.wi.pb.edu.pl/meles/

